

Message Text

UNCLASSIFIED

PAGE 01 TIJUAN 00532 281959Z

71

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W

----- 124550

R 281830Z OCT 76

FM AMCONSUL TIJUANA

TO SECSTATE WASHDC 1591

INFO AMEMBASSY MEXICO

UNCLAS TIJUANA 0532

E.O. 11652: N/A

TAGS: ESTC, MX

SUBJ: COMERCIAL SONORAMA, S. DE R.L. AND JOSE RESNICOV

REF: STATE A-2929, A-4244

REGRET DELAY REPLY REF AIRGRAMS.

COMERCIAL SONORAMA, S. DE R.L. STILL IN OPERATION SAME ADDRESS.
STORE RETAILS MUSICAL INSTRUMENTS AND ACCESSORIES, RADIOS,
PORTABLE TV'S AND STEREO EQUIPMENT. EXCELLENT LOCATION. MER-
CHANDISE ATTRACTIVELY DISPLAYED. APPEARS VIABLE BUSINESS.

CONGEN UNSUCCESSFUL SEVERAL ATTEMPTS CONTACT RESNICOV PERSONALLY
AT STORE. DURING SUBSEQUENT TELECON, RESNICOV STATED CAPITAL NOW
ABOUT 200,000 PESOS. WOULD NOT REVEAL SALES VOLUME. ALTHOUGH
SOMEWHAT EVASIVE, STATED PURCHASES ABOUT HALF MERCHANDISE USA
OTHER HALF JAPAN. GAVE TWO USA REF AS NEWCRAFT (DIST PANASONIC)
AND METRO SOUND (DIST AUTO STEREOS), BOTH LOCATED LOS ANGELES.
HOWEVER, INDICATED INTENDS TO ELIMINATE LINE OF ELECTRONIC
EQUIPMENT DUE IMPORT PROBLEMS WITH USA, AND INTENDS NO FURTHER
ACTION RE DENIAL ORDER.
KENT

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Message Attributes

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